

## The Motivational Edge Treasure Coast Advisory Board

We are selecting up to 30 individuals to join The Edge Advisory Board, an initiative intended to:

- Increase The Motivational Edge's visibility and credibility in Indian River County
- ➤ Directly connect The Motivational Edge with other businesses, organizations, and individuals in the community
- Focus on long term planning. By focusing on sustainability and growth, the organization can better serve the needs of the community over time

## Responsibilities/Requirements

- Each member is required to be a positive representative of the organization
- Actively participate in Advisory Board Meetings (bi-monthly, 6 per year), which can be used to provide critical thinking, robust analysis, and strategic insights to inform leadership, who in turn will make decisions
- Report directly to leadership, not the Board of Directors
- Assist with events and happenings, where required (min two times per year)
- ➤ Assist with fundraising efforts for vital needs

## **Benefits**

- Each Member will be proudly represented on The Motivational Edge's website
- Social Media and newsletter highlight for all new members
- Monthly video spotlight on a new member to be shared with our network
- Access to Partners and affiliates, with proper communication

Please contact Kristal McIntyre KristalM@TheMotivationalEdge.org